



**MEN'S ALLIANCE
TIP OF THE SPEAR MINISTRIES**

SEMI-ANNUAL IMPACT REPORT

SHARPENING MEN SINCE 2017

JAN - JUNE 2025

Ministry Semi-Annual Report 1H 2025

Prepared For:

Supporters, Donors and Ministry Partners

**Mission: Sharpening men to become
the husbands, fathers, and leaders
God designed us to be.**

www.mensalliancetribe.com



Executive Summary

The first half of 2025 has been a season of growth and impact for Men's Alliance. Thanks to your support and the ways God is working in the lives of men, He has provided \$576,527 in financial resources and countless thousands of hours of Time and Talent. Financial support has been fueled by contributions, sponsorships, experiences, merchandise, and special events. Your generosity has allowed us to bring more men out of isolation, host transformational experiences, and continue to train men to make disciples and to be the hands and feet of the great commission.

By your reading of this report, there will be over 300 active tribes across the US and around the world, with new leaders stepping up weekly—many inspired by our podcast, which releases two episodes each week. We have trained and Patched 155 ambassadors and are on track to train that many again this fall.

As we continue to see lives and whole families changed, the leadership team is working to also strengthen our operations and financial structure to ensure we are positioned to try to keep up with the work that God is doing.



+104

**TRIBES LAUNCHED
IN 1ST HALF '25**

+39%

**GROWTH IN
PATCHED**

+48%

**REGISTERED
TRIBESMEN**

Ray “Thor” Wageman
Deputy Director



*Of all MA does,
supporting Tribes and
training Ambassadors
are the most critical to
deliver our mission.*

Sources of Gifts

Men's Alliance runs on the dedication of countless volunteers—starting with our tribe leaders. But it doesn't stop there. Men and women across the country share their talents in graphic design, finance, media, project management, and more, fueling this movement behind the scenes.

Our financial support is just as diverse. With over 400 individual donors, along with merch buyers, experience attendees, and auction participants, this alliance is truly built by a broad community of mission-driven supporters.



Experience Excellence

With Warrior Marriage, Birthday, CTF, Warrior Princess and National Rally, over 2000 people have attended MA Experiences so far in 2025.



Merch Madness

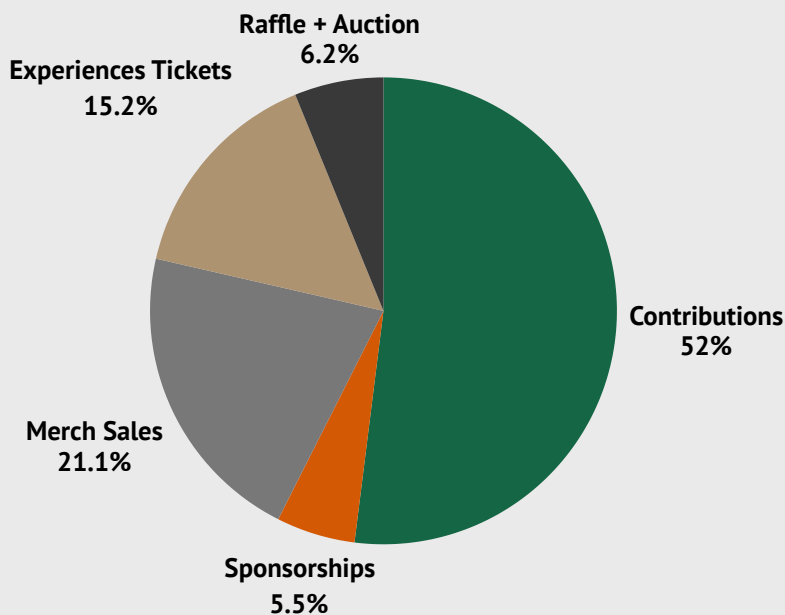
1,076 individuals purchased over 6,200 merchandise items in 1H '25 – over 200% increase in volume.



Patched Power

Not just Barbarian Ambassadors, half of Patched men give monthly and more than 1 in 3 are giving at the Patched Level.

Support Breakdown



Budget & Spend Report

In the first half of 2025, Men's Alliance spent nearly \$481,000 to fuel events like Carry the Fire, grow our podcast, support over 300 tribes, and expand part-time staff. We invested in merchandise, marketing, and financial systems. MA is committed to wise stewardship and ensuring mission endurance, setting aside a \$95,000 surplus as operating reserves.

25%

Team and Talent

We're blessed with 14 mostly part-time team members. They're our greatest investment.

18%

Experiences

Carry The Fire, Warrior Princess, Warrior Knight and National Rally

10%

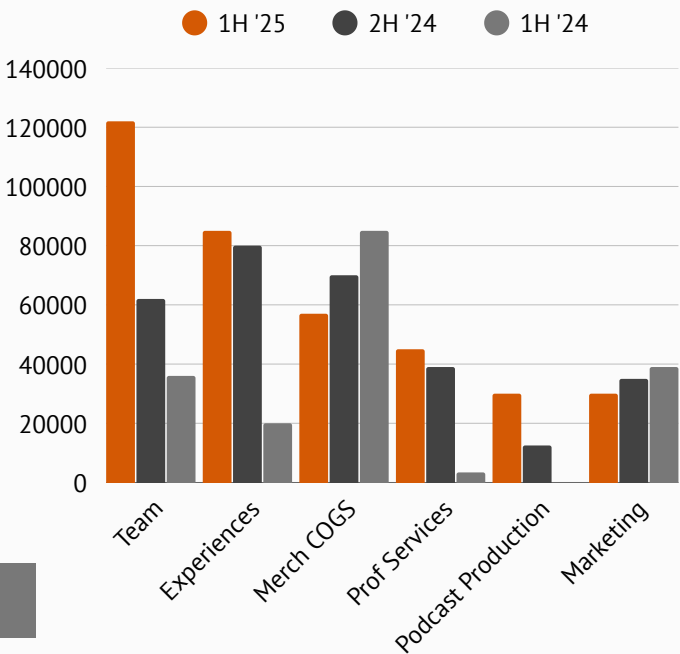
Professional Services

Maturing our financial reporting, legal docs, tax reporting and filings.

6%

Podcast Production

Over 50 podcast episodes produced, one of the key ways we reach more men.



80%

Spend Analysis

Spending investment remains tied to delivering our mission.

Merchandise sales cover its expenses and supplies funds for Tribe Launch Kits and promotional giveaways.

Upcoming Goals & Strategy



In the year ahead, we're preparing to train 500 new ambassadors, support more than 500 tribes, and respond to thousands of tribe launch inquiries from men hungry for brotherhood and purpose. With over 100 podcasts released annually, and personalized training delivered to every man who joins the mission, we're not slowing down—we're just getting started.

“We need instructors and systems to train 1000 men, I believe God's going to bring them to us; we have to be ready.

Josh “Sheepdog” Bufford
Dir. of Operations

Training and Supporting Leaders

01. Tribe Support

Our Tribe Launch Team, led by Ripper, and Tribe Support Team, led by Phoenix, are on the front lines of meeting men who know they were made for more and want to take charge and launch a tribe and then transferring and maintaining the culture of MA at every fire.

02. Making Disciples

Gladiator, Fresh and the Experiences Team are scaling and tuning Carry The Fire to keep up with critical demand for men to “provide an answer”. Warrior Princess and Warrior Knight are empowering fathers to thrive in their role as spiritual leader, teacher, protector and friend to their children.

03. ECFA

Men's Alliance is pursuing accreditation with the Evangelical Council for Financial Accountability (ECFA) to demonstrate our commitment to transparency, integrity, and biblical stewardship. ECFA accreditation assures donors that we follow high standards in governance, financial management, and fundraising, building trust as we grow and expand our impact nationwide.



Conclusion

God is good. We are all blessed to get to play a role in growing His kingdom and he is blessing our efforts. We are trusting and praying that He will continue to allow us to be used to reach more men and change more families.

Pray With Us

Pray with us as we continue to grow and reach more men. Ask God to raise up strong leaders, strengthen tribes, protect our families, and guide every decision as we seek to honor Him in all we do.

Get Involved

Get involved by sharing your time, skills, and passion. Whether it's leading a tribe, helping with events, or offering your professional talents, there's a place for you to serve and strengthen the mission of Men's Alliance. Join us.

“The War Council is our offensive line! They clear pathways, remove obstacles, and advance our ministry.

David “Goose” Mills
Director and Founder

Get Trained

Get trained to lead with purpose and truth through Carry The Fire. If you've not yet earned your Patch, you need to be equipped with the biblical truth, leadership tools, and boldness to be a Barbarian Ambassador. The next available classes are March 2026 - sign up!

Continue To Give

Please continue to support Men's Alliance financially. If you are able, consider joining our Pillars, a select donor community or the War Council, Patched Men giving at the Patched Level or above.

Your generosity fuels tribes, training, experiences, and the mission to sharpen men for Christ.

Contact MP@mensalliancetribe.com for more information.